

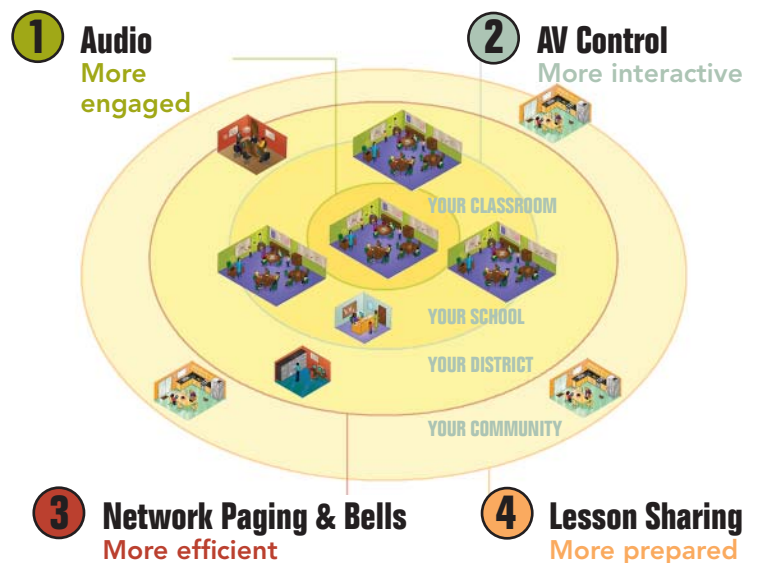


FRONTROW AND CALYPSO ARE MERGING. [HERE'S WHY OUR MATH MAKES SENSE FOR SCHOOLS.]

Thousands of schools around the world rely on Calypso™ network solutions to **simplify and standardize device command and paging**. Thousands more use the power of FrontRow™ digital audio products to **improve learning, student collaboration, and test scores**.

Now, under the FrontRow name, we bring you a single platform for these important integrated school communication technologies. We're about to make it much easier for you to **build, manage, and use your most engaging, media-rich teaching environment**. Simpler implementation and management for technology directors today. More powerful solutions for student achievement and district leadership tomorrow.

From now on, you're in the FrontRow.



The new FrontRow offers you a single integrated technology platform to improve communication and device control within and between classrooms — even with students at home.

Visit gofrontrow.com/1+1 or call 800.227.0735 for your free consultation



Information for FrontRow and Calypso Customers

FrontRow and Calypso are forming one company to bring you a common integrated platform for critical school communication technologies: **classroom audio, classroom AV control, network paging, and content capture.**

Our two companies share a vision of what integrated school communication could and should be. We complement each other extremely well in terms of resources, intellectual property, and culture – nobody else can deliver better ways to manage school communication, or do it faster.

Who is Calypso?

Calypso is based in Minnesota. They specialize in network-based school paging/intercom/bell systems and AV command/control. Their strengths are in networking, digital RF, fast development, and school infrastructure consulting. About 30,000 classrooms use Calypso products today.

Who is FrontRow?

FrontRow is based in California. They specialize in classroom amplification. Their strengths are in audio quality, industrial design, classroom user success factors, and process control. They are part of the \$1.3 billion William Demant Group based in Denmark.

How long will it take for FrontRow/Calypso to be functioning as one company?

You can start treating us as one company immediately. Call (800) 227-0735 or contact customercare@gofrontrow.com if you have questions or need support. There will be some internal processes – creating a single web site for example – that will probably be finished in early 2012, but we will do everything we can to make sure you're not bothered with those details. Our top priority is that you continue to enjoy great service while we're working behind the scenes.

USA 800.227.0735 • CANADA 800.340.9894

©2011 FrontRow Calypso LLC. FrontRow, Calypso and the names of FrontRow and Calypso products are trademarks or registered trademarks of FrontRow Calypso LLC in the US and other countries.

Do I need to update my records?

If your purchasing office lists Calypso Systems, FrontRow, or Phonic Ear as a vendor, please update your records to show FrontRow Calypso LLC as the new company name, with principal offices at 2080 Lakeville Highway, Petaluma, CA 94954.

Will my reseller carry all products?

Most likely, but if for some reason they do not, contact us at (800) 227-0735 and/or customercare@gofrontrow.com and we will connect you with a nearby company that has what you need.

Where do I place orders or get tech support?

As usual, your reseller should be your first choice for local service, but you can always contact us at (800) 227-0735 and/or customercare@gofrontrow.com and we will be happy to help you get what you need.

